

**UNIVERSIDADE DE LISBOA**  
**ISEG**

**ECONOMICS I**

**Management and Finance**

**2018/2019**

**THEORY CLASSES**

- AT1** – What is Economics; Microeconomics; Scarcity and choice/decision. Why economists disagree – Positive and Normative Economics; the use of models; Example of models: the production possibilities frontier and the opportunity cost. Ch 2, slides 1-9.
- AT2** – Ch 2- Another example of models: Comparative advantage and international trade, slides 10-15.
- AT3** – Ch. 3- The Demand and Supply curves.
- AT4** – Ch. 3 – The equilibrium, slides 21-30. Ch. 4- Consumer surplus, slides 1-10.
- AT5** – Ch. 4- Producer surplus; the surpluses and market efficiency, slides 11-24.
- AT6** – Ch. 5- Maximum prices, Minimum prices and quotas.
- AT7** – Ch. 6- The price-elasticity of demand, slides 1-14.
- AT8** – Ch. 6- Elasticity and revenue, other elasticities, slides 15-31.
- AT9** – Ch. 7- Taxes, slides 1-9.
- AT10** – Ch. 7- Costs and benefits of taxes, interpretation of the graphical areas. slides 10-14.  
Ch. 10- The consumer: the principle of decreasing marginal utility, slides 1-6.
- AT11** – Ch. 10- The consumer, slides 7-22.
- AT12** – Ch. 10- Appendix: the consumer, slides 1-16.
- AT13** – Ch. 10- Appendix: the consumer, slides 17-28.
- AT14** – Ch. 11- inputs and costs, slides 1-17.
- AT15** – Ch. 11- inputs and costs, slides 18-32.
- AT16** – Ch. 12: Perfect Competition, slides 1-16.
- AT17** – Ch. 12: Perfect Competition, slides 17-27.
- AT18** – Ch. 13- Monopoly, slides 1-12.
- AT19** – Ch. 13- Monopoly, slides 13-19.
- AT20** – Ch. 14- Oligopoly.

**AT21** – Ch. 15- Monopolistic Competition.

**AT22** - Ch. 16- Externalities.